**Production Future Consumption** Analogy Assessment Wine Mouthfeel Vineyard Colour Weight Cellaring Occasion Food With music With art Shape Region making Flavour Structure matching Season Length **Personal Recommendation Personal Interpretation** Technical / Objective Drinking Shelf life First question: Category Category **Origin Factors:** Methods of: Appearance: Structure Mouthfeel Window once open & level: i.e. Harmony or Pop Classical Variety Pickina Pale vellow to deep Drying low/med/high contrast? Now - 1 year Less than 3 days garnet Jazz Abstract Clone Pressing Textured Tannin 1 to 3 years 1-2 weeks Clear Weight of Blues/R&B Modern Ripeness Settling/solids

Supple Acid Cloudy Yield Yeast type Alcohol Shape Hazy Trellising Fermentation Wide Legs & rim Sugar Vine density Temperature Linea Dry, off-dry, Soil type Skin contact Flavour origin: Even medium sweet. Soil layers Stalk contact Primary sweet Length Aspect Whole berries Secondary Short/med/long Slope Skin Extract Tertiary Balance Weather Vessel type Out of / in balance Categories Climate Barrel ageing Floral Vine age Type/age/time of **Descriptive** Fruity oak ageing

Wet/damp

Fermented

Is it typical

season or

producer?

Not typical

In between

Typical

of the region,

Blending

Second ferment

Yeast ageing

Philosophy

Traditional

Old/new world

Intervention level

Single or blended

modern

Batch size

vineyard

Additive use

Dosage

Herbaceous Acid: Savoury Zesty

General Texture Smooth Mineral Suave Zingy Oak & wood Tight Buoyant Earth Tense Expansive Spice Nervy Elegant Chemical Electric Juicy, Edgy Fault Restrained Tannin: Type Bouncy Chalky Unripe Jumpy Velvety Fresh Energetic Puckery Overripe Fleshy Chewy Cooked Mouthcoating Grippy Canned Delicate Abrasive Roasted Rich. Full Furry Dried Oily Emerv Jam/syrup Slippery Silky Concentrated Angular Grainy Old Compact Coarse Musty Sugar Rotting Alcohol

Hot/Warm

Up to 5 years More than the dish? two weeks Up to 8 years Light, medium, Occasion heavy etc. Casual Density of Reasons Midweek dinner protein? to cellar: Weekend, friends & Vegetables, tofu, Flavour family eggs, fish, white integration meat, pink meat, Dinner party Tannin softening dark meat Special Flavour celebration Cooking development method? Wine tasting formal or casual Reasons Raw, poaching, not to: stewing, pan Blind tasting frying, deep frying, Bottle aged Need to impress roasting, braising, Ready to drink stewing, grilling, Gifting curing Low extract Seasonal Low acid **Bridging ideas** Rainy nights High VA Vinegar, citrus, Open fires dairy, soy, fat, smoke, salt, spice, Sunny days legumes, nuts, Autumn tomato, olives, afternoons caramelisation Winter lunch Works well Summer nights (why?) **Talking Quality** Acid + acid Acid + fat Subjective Third party Tannin + fat endorsements observations Medals Sugar + sugar Overall balance Sugar + spice Character/ Reviews presence Point scores Avoid Level of Historical Alcohol + spice

reputation

Eggs, artichoke,

raw onion,

high vinegar

integration

Price/value

Readiness

deliciousness

to drink

Overall

Fresh

Botrytised

Caramelised

Rock Classical Country Instrumental Hip hop/rap Impression Simple Symphony Harmony Flowing Funkv Orchestral Staccato Unplugged Exhilarating Upbeat Catchy High/low tempo Moving Dark Moody Melodic Flat Off Key

[Keep these gender neutral] Effortless Grandiose Thoughtful Style Blocked colour Nuanced Watercolour Passionate Sketched Bold Blended Assertive Confident Contrast Rollicking Layered Bright Colour Accent Primary Verbose Warm Shy Bright Brash Cool Adventurous Dark Composed Impression Purposeful Busy Wandering Sweeping Dainty Multi-dimensional Delicate Loud Lithe Quiet Striking Cerebral Sophisticated Seamless Elegant Contrast Athletic Saturation Robust Beautiful Challenging Detailed Blocked Precise Modest Bold

With

character